



## **edX Logo**

The edX Logo consists of a single unit of three letters.

The logo is supplied to you as an eps file, and as a jpeg. Please use it only as described on the following pages.

Squeezing, stretching or letterspacing the logo is prohibited.

## Overview



## Clear Space & Sizes

The edX Logo requires a protected or clear space around it, equal to — or more than the thickness of the slab serif.

## edX Logo & Backgrounds

The edX Logo requires a plain, very light and unvaried background.

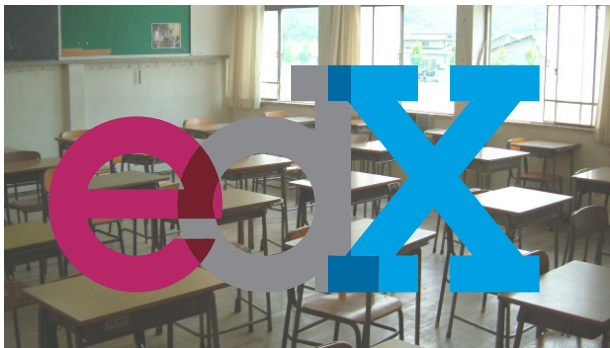
It may not be placed over photography, or densely patterned areas.



Permissible



Permissible



Not Permissible



Not Permissible

## Overview



## edX Logo Colors

<b>Red</b>	RGB 204, 51, 102 CMYK 16, 94, 42, 0 PMS 7425 Hexadecimal #b72667
<b>Grey</b>	RGB 153, 153, 153 CMYK 0, 0, 0, 55 PMS Cool Gray 8 Hexadecimal #8c8c8c
<b>Blue</b>	RGB 0, 160, 227 CMYK 74, 22, 0, 0 PMS 2925 Hexadecimal #00a0e3