



edX Logo

The edX Logo consists of a single unit of three letters.

The logo is supplied to you as an eps file, and as a jpeg.
Please use it only as described on the following pages.

Squeezing, stretching or letterspacing the logo is prohibited.

Overview



Clear Space & Sizes

The edX Logo requires a protected or clear space around it, equal to — or more than the thickness of the slab serif.

edX Logo & Backgrounds

The edX Logo requires a plain, very light and unvaried background.

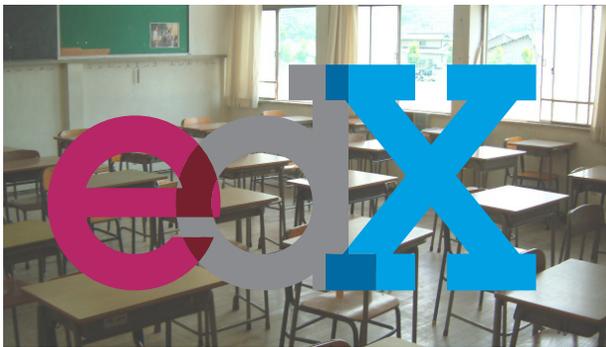
It may not be placed over photography, or densely patterned areas.



Permissible



Permissible



Not Permissible



Not Permissible

Overview



edX Logo Colors

Red RGB 204, 51, 102
 CMYK 16, 94, 42, 0
 PMS 7425
 Hexadecimal #b72667

Grey RGB 153,153, 153
 CMYK 0, 0, 0, 55
 PMS Cool Gray 8
 Hexadecimal #8c8c8c

Blue RGB 0, 160, 227
 CMYK 74, 22, 0, 0
 PMS 2925
 Hexadecimal #00a0e3